

This Page Is Inserted by IFW Operations
and is not a part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- **BLACK BORDERS**

- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

IMAGES ARE BEST AVAILABLE COPY.

**As rescanning documents *will not* correct images,
please do not report the images to the
Image Problem Mailbox.**

Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 1: Information Flow

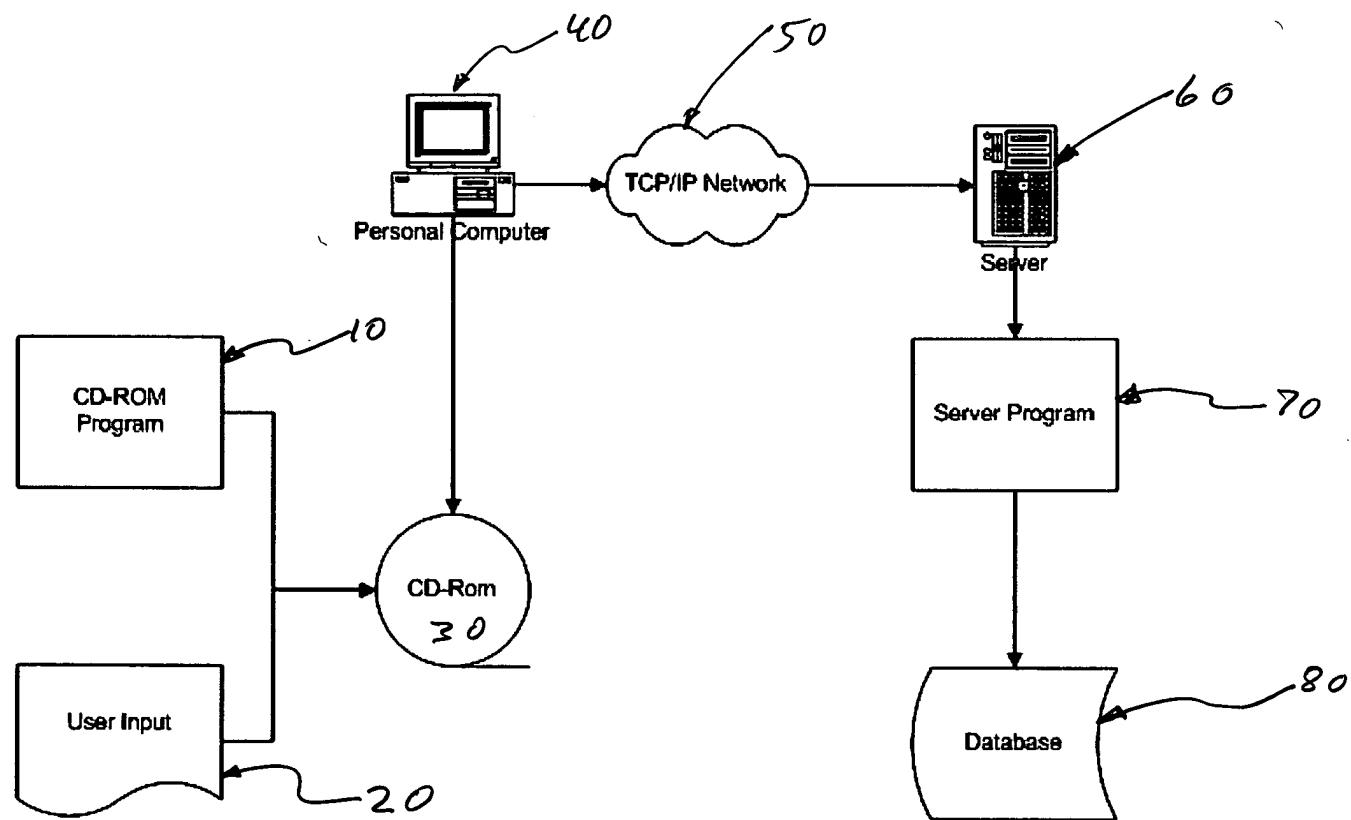
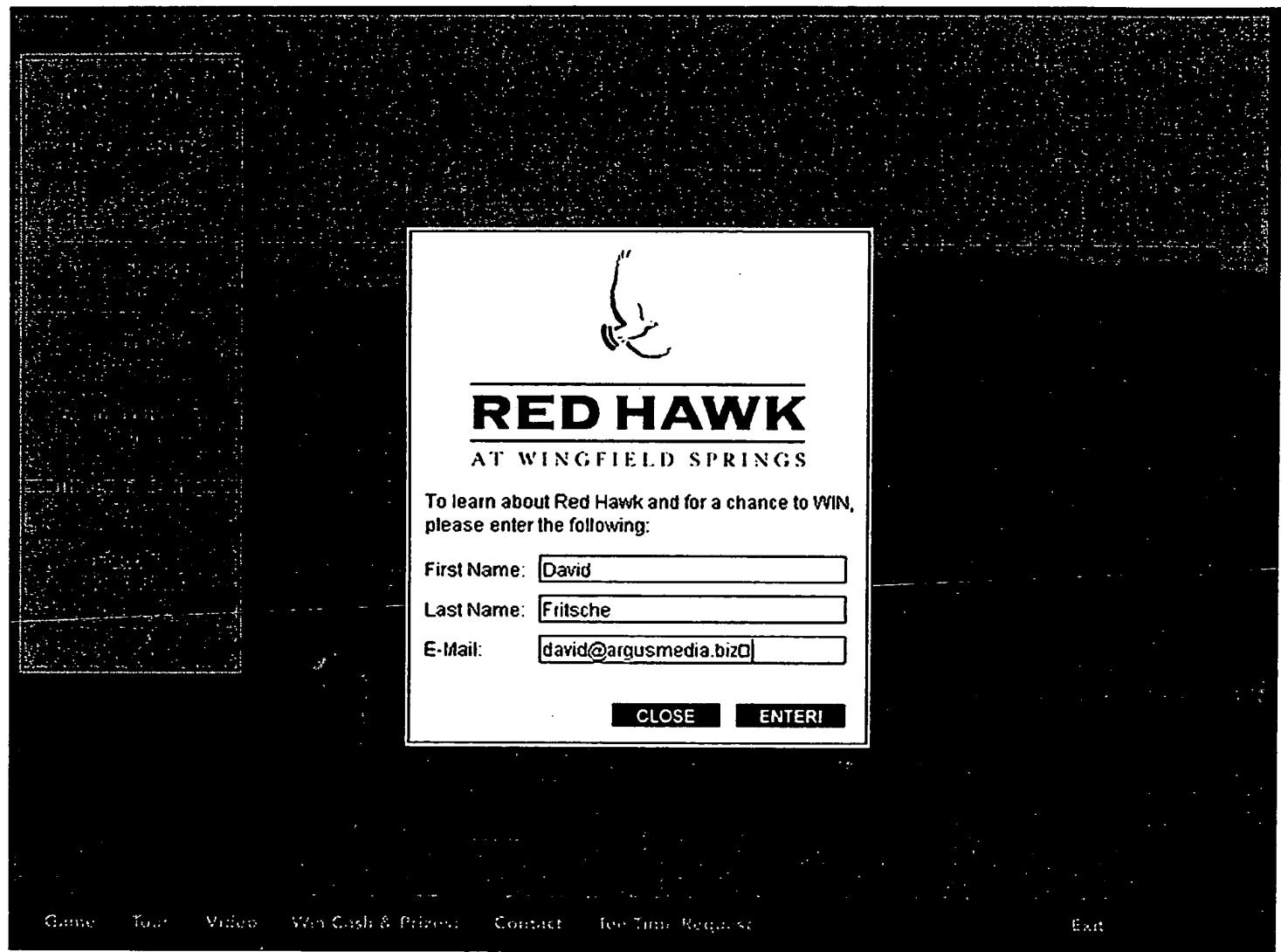


Fig. 1

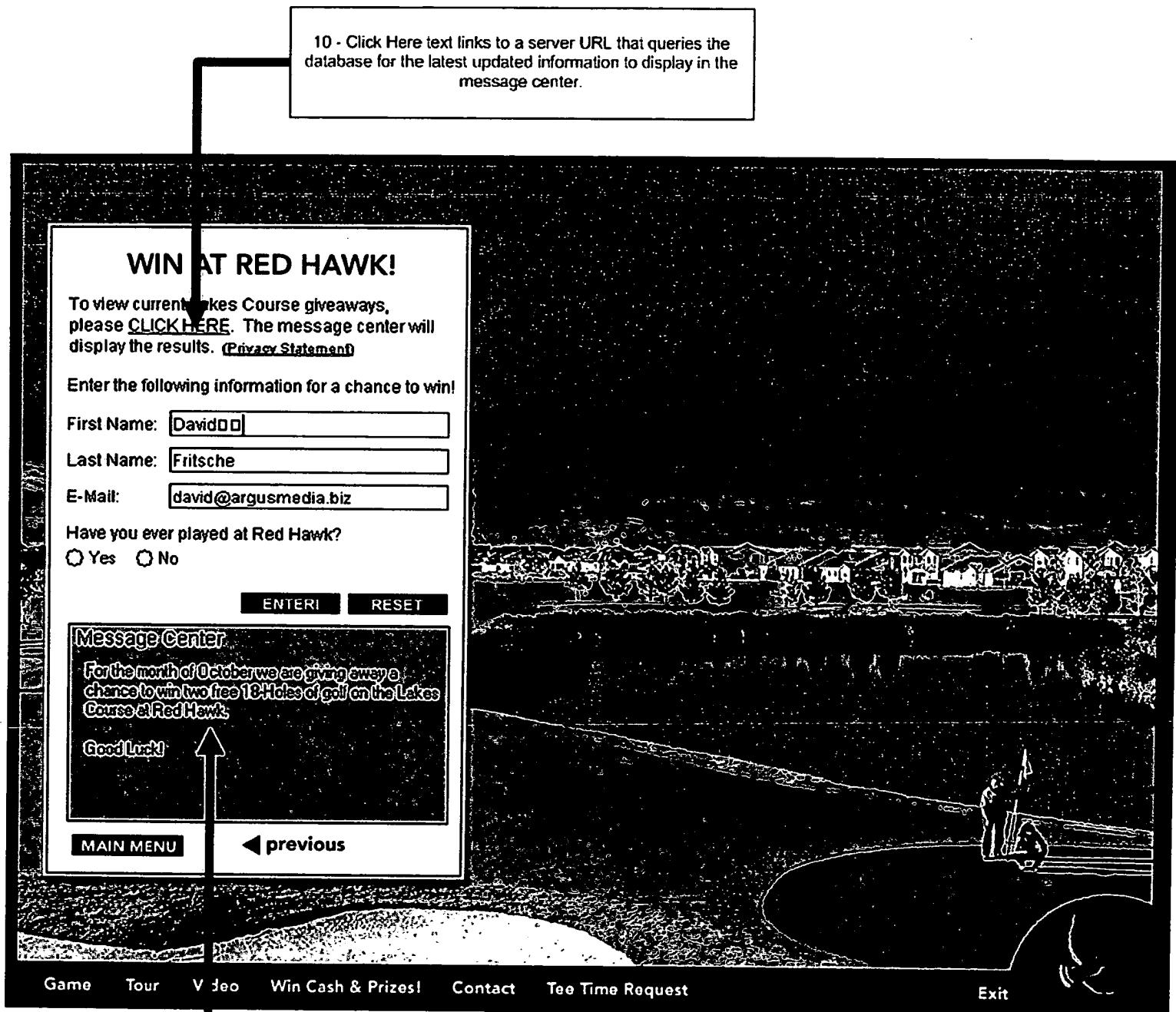
Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 2: User Input Screen Example 1



Patent Application B: Method to remotely update the contents of CD-ROM or DVD media

FIGURE 2: Variable position holder Example 1



150

150 - Message center displays the latest information from the database.

Fig. 3

Art of Driving Data Flow

Argus Media/BBDO

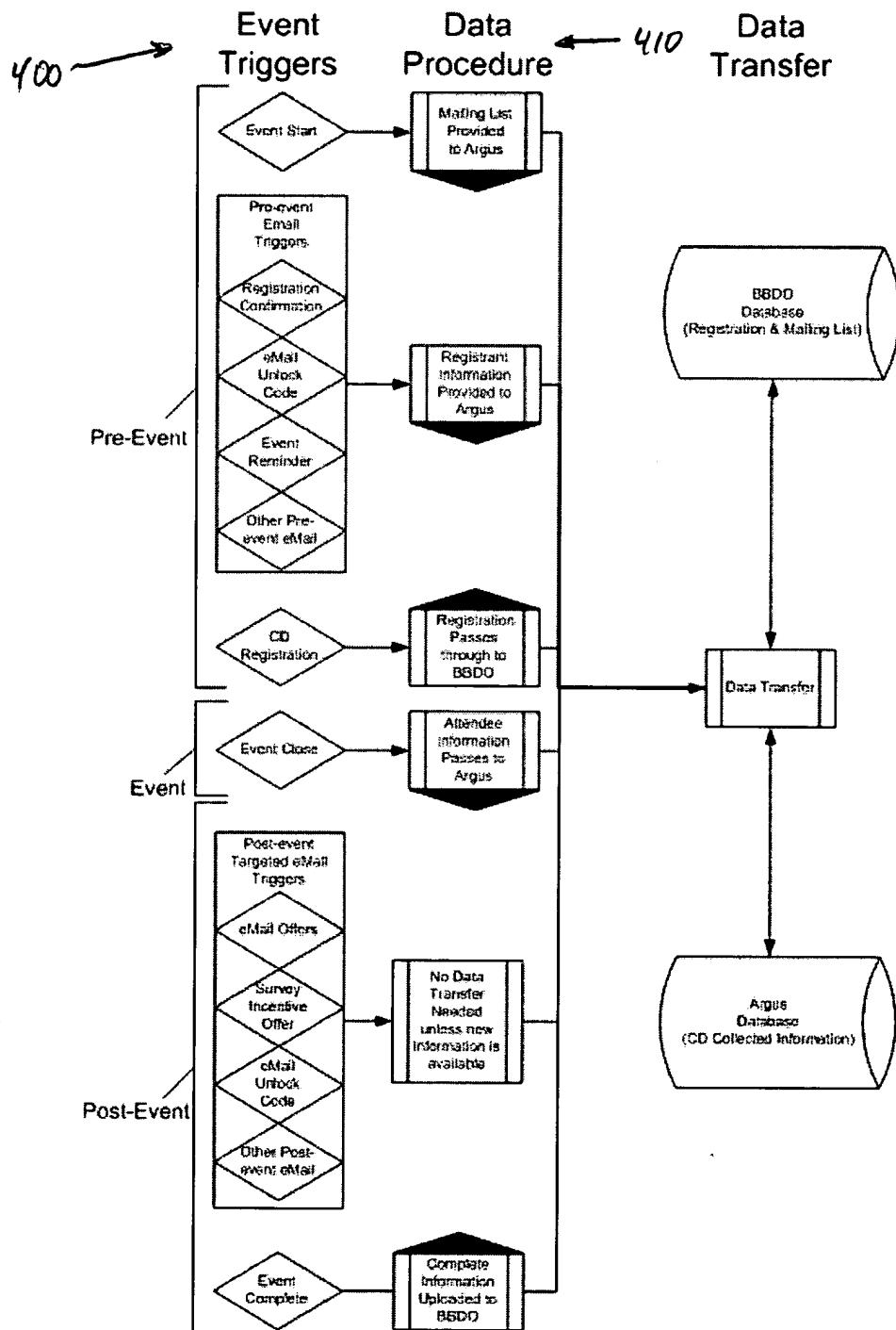


Fig. 4

Patent Application B: Method to remotely update the contents of CD-ROM or DVD media

FIGURE 1: Data Flow Diagram

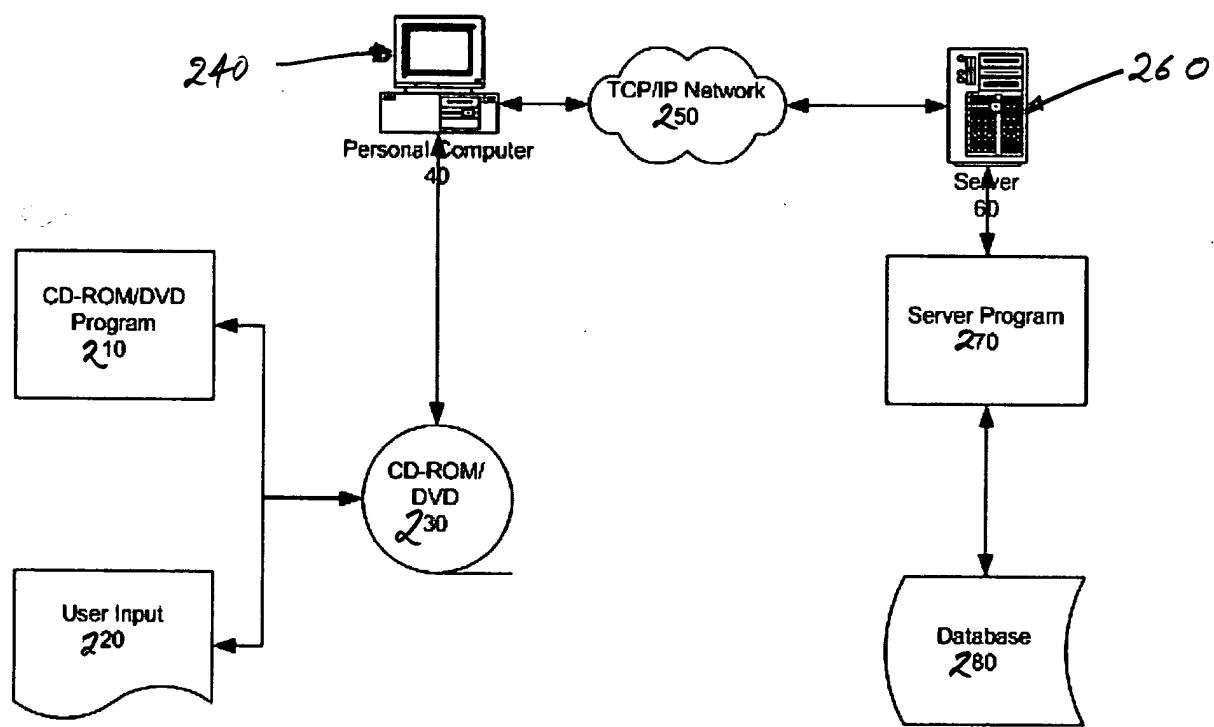


Fig. 5



Resort at Red Hawk
Timeshare Flow

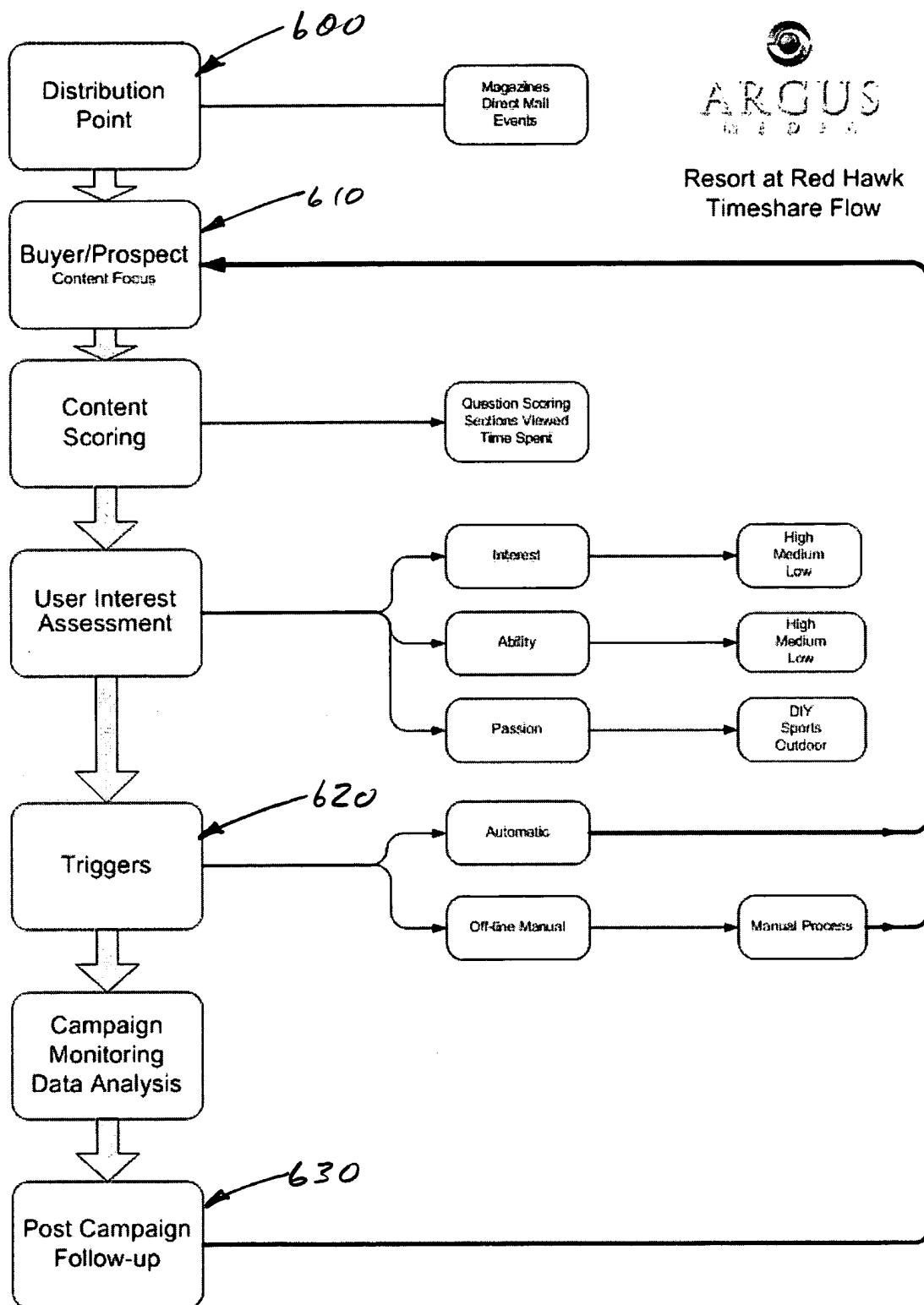


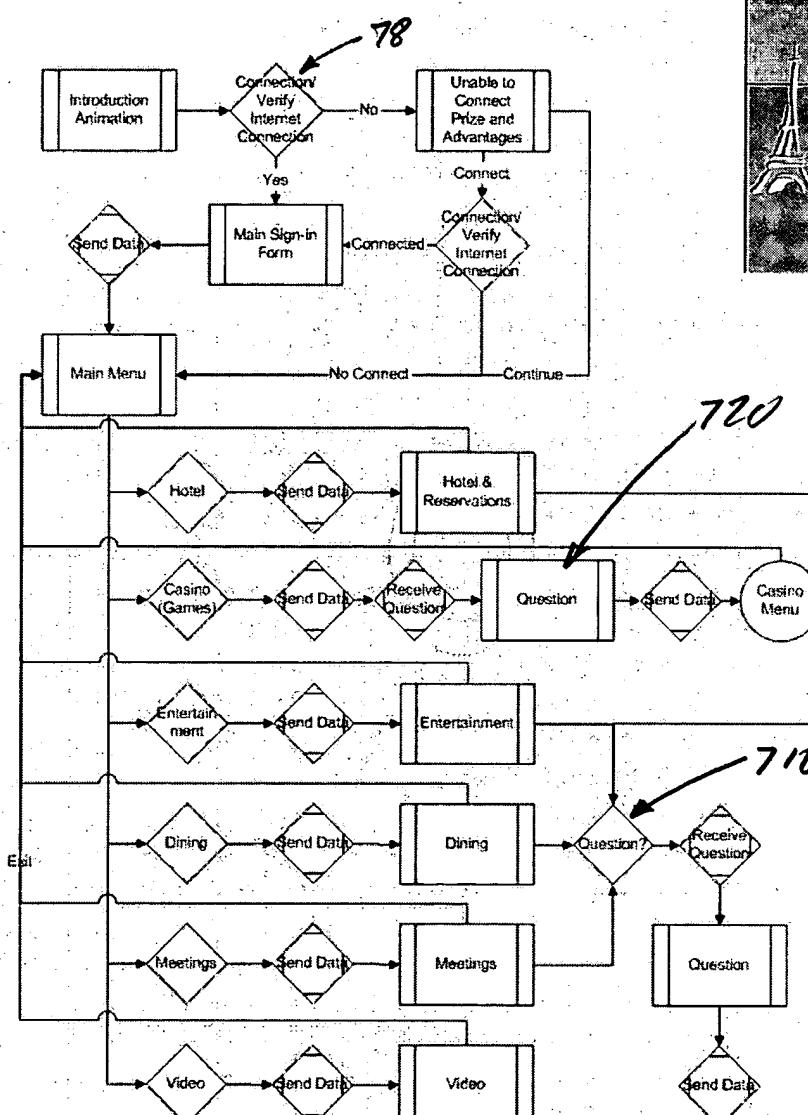
Fig. 6

Paris Las Vegas
Customer Relationship CD-ROM System

Proposed Flowchart

Monday, September 23, 2002

Main
Menu



© Copyright 2002 Argus Media, LLC

Fig. 7



Visual Process Flowchart

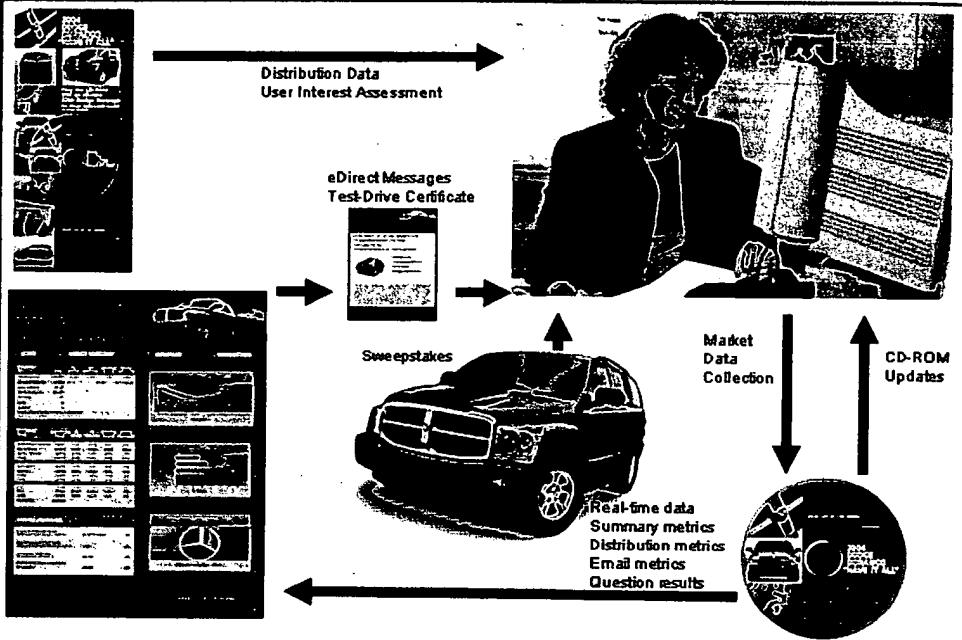
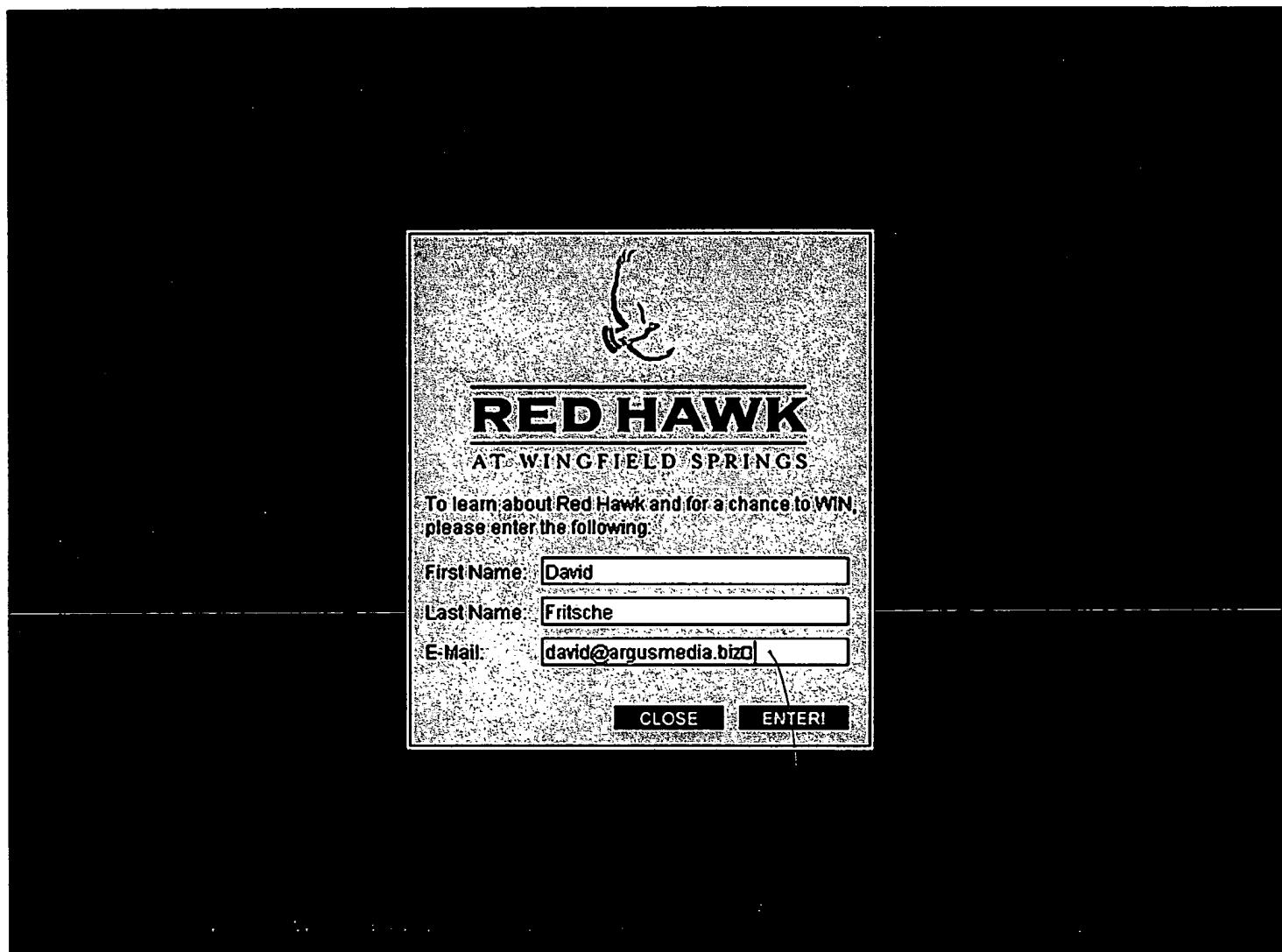


Fig. 8

Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 2: User Input Screen Example 1



520

Fig. 9

Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 3: User Input Screen Example 2

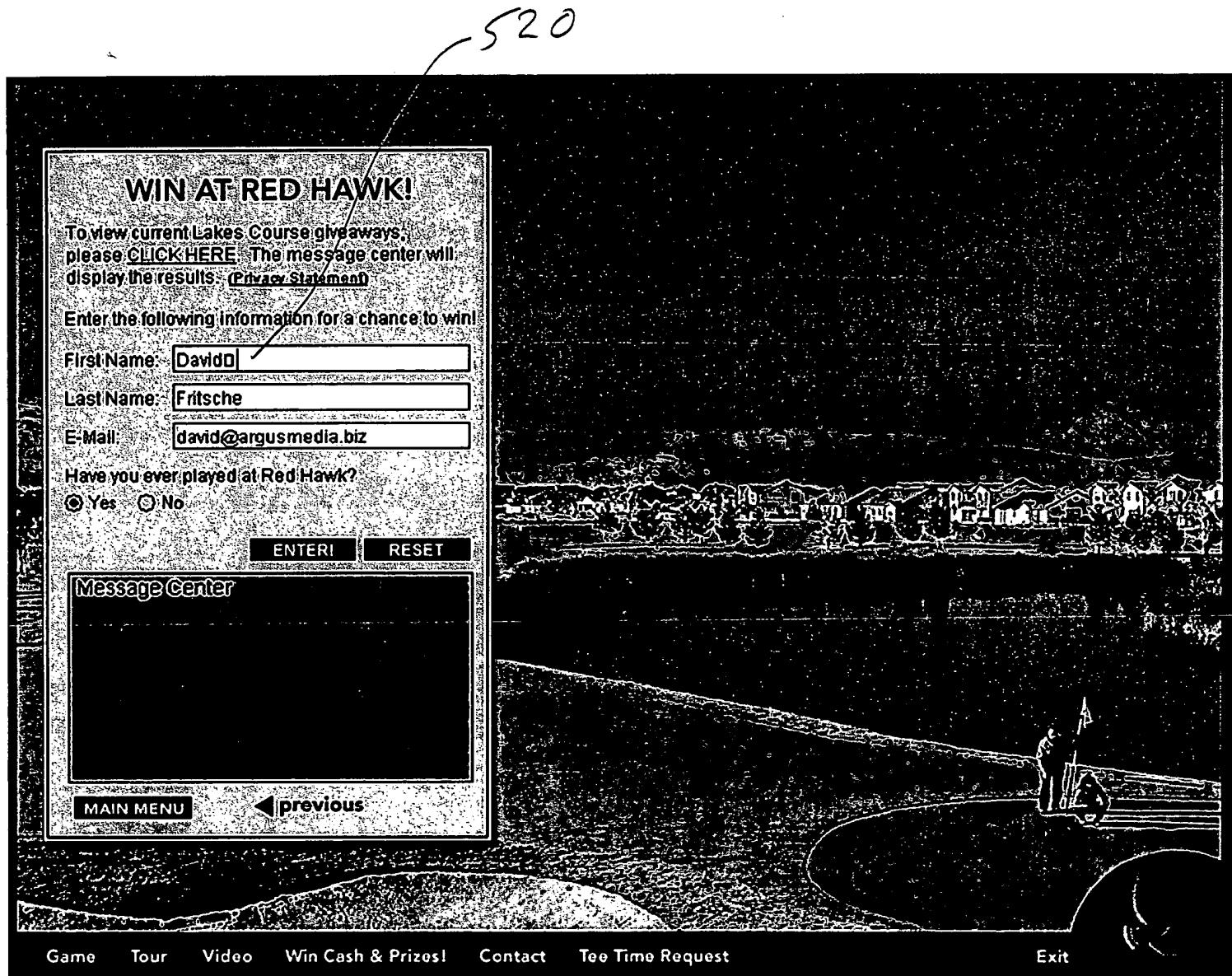


Fig. 10

Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 4: User Input Screen Example 3

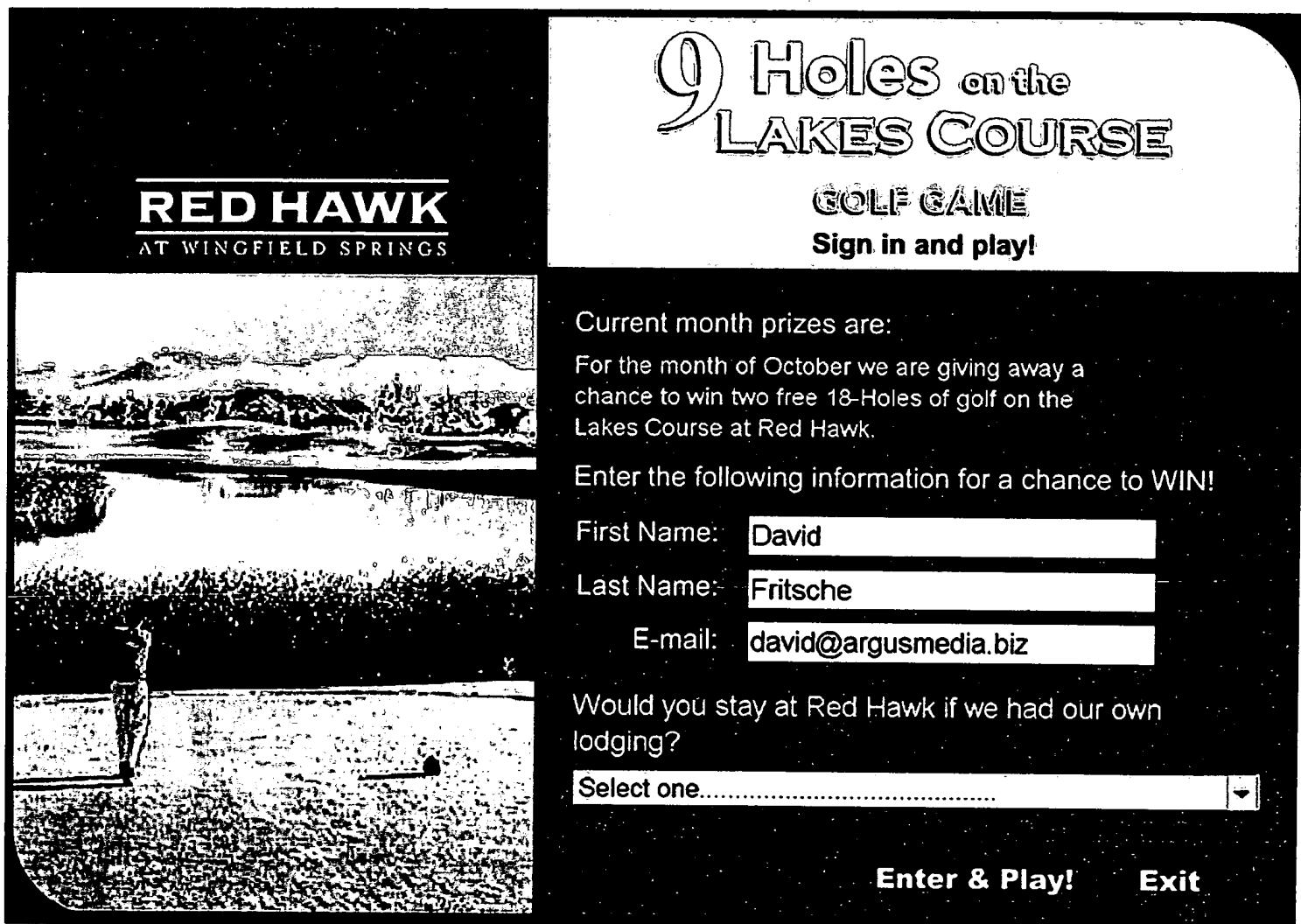
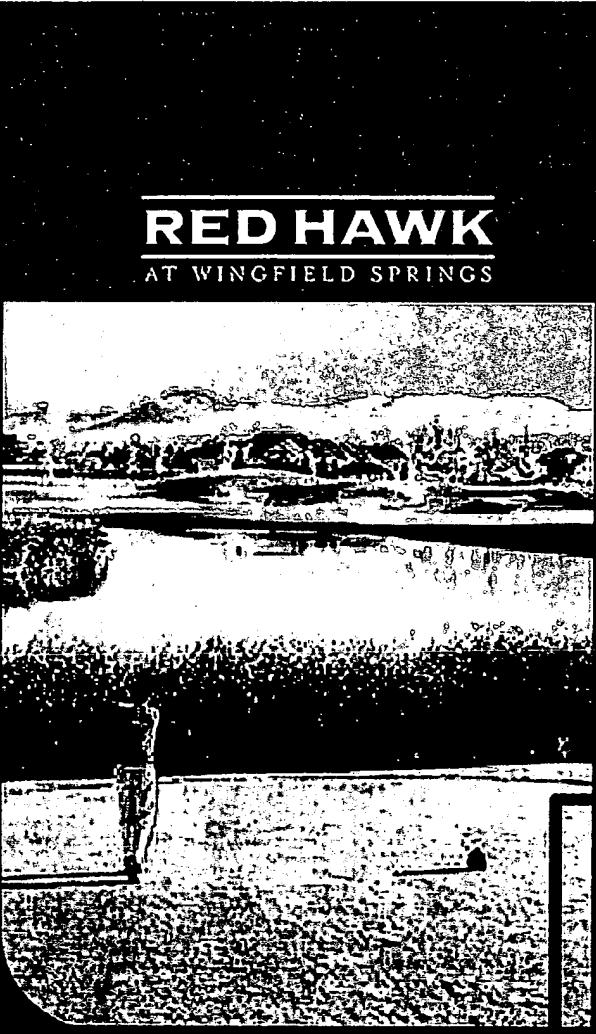


Fig. 11

Patent Application B: Method to remotely update the contents of CD-ROM or DVD media

FIGURE 3A: Variable position holder Example 2

10 - Current month information is automatically queried from the remote database and merged into the variable position holder.



9 Holes on the
LAKES COURSE
GOLF GAME
Sign in and play!

Current month prizes are:
For the month of October we are giving away a chance to win two free 18-Holes of golf on the Lakes Course at Red Hawk.

Enter the following information for a chance to WIN!

First Name:

Last Name:

E-mail:

Would you stay at Red Hawk if we had our own lodging?
Select one.....

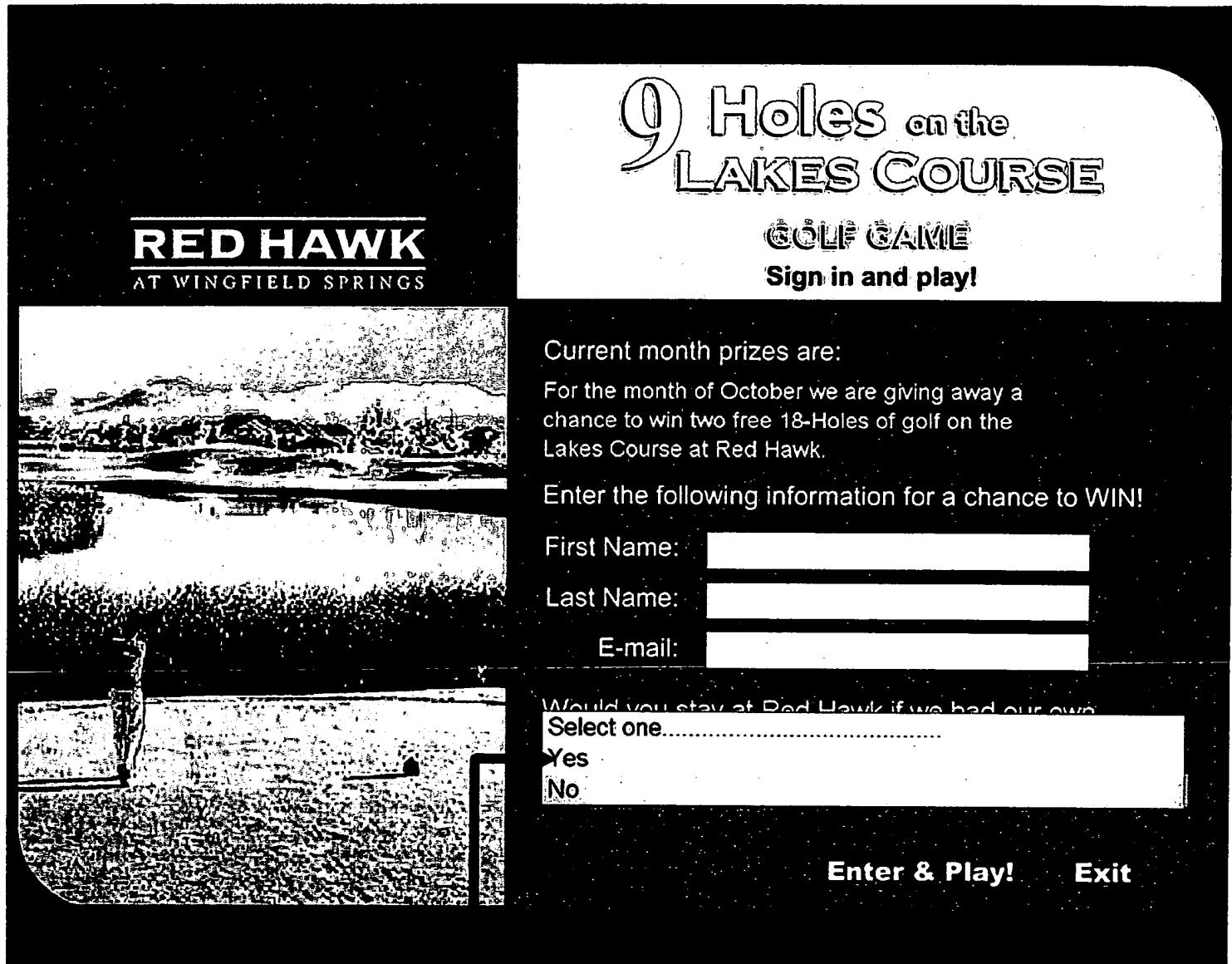
Enter & Play! Exit

20 -Question is automatically queried and the current or appropriate question based on user data is brought into the variable position holder.

Fig. 12

Patent Application B: Method to remotely update the contents of CD-ROM or DVD media

FIGURE 3B: Variable position holder Example 3



30 - Question answer information is brought into the variable position holder for the answer.

2520

Fig. 13